INRIX Overview
Leading Provider of Traffic Information, Analytics & Driving Services Globally

- **World’s largest traffic network**
  - 100M vehicles & devices; Hundreds of distinct data sources

- **Across 40 countries**
  - Covering 4M+ miles; Expanding to South America, the Middle East and Asia

- **Delivering breakthrough Connected Car services & transportation analytics**
  - Traffic, Fuel, Parking, EV, Multi-Modal; Transportation & Population Analytics

- **Serving 200+ partners & customers worldwide**

### Automotive

![Automotive Logos]

### Mobile/Internet

![Mobile/Internet Logos]

### Public Sector

![Public Sector Logos]

### Commercial

![Commercial Logos]

### Media

![Media Logos]
Traffic Congestion is a Critical and Growing Issue...

Societal Impact Globally

Average hours spent in traffic per driver, in selected regions (2012)

- One workweek lost

[Diagram showing traffic congestion in various cities around the world]
Two Paths to Solving Traffic Congestion

**Traditional (Government)**
Top-down through policies & legislation

- Build massive new infrastructure
- Investments in buses, subways, trains & other public transport
- Road congestion pricing
- Hybrid and alternative energy engine technologies

**New (Empower Individuals)**
The “Democratization” of Traffic & Travel Information

- Better traffic information to consumers in a timely manner
- Social traffic networks
- Traffic-influenced routing
- Collaborative & predictive routing
INRIX Big Data at Work Today